

MADE THIS *Way!*



UNCOVER YOUR EMOTIONAL IDENTITY AND  
UNLEASH YOUR LIFE, YOUR KIDS, RELATIONSHIPS  
AND BUSINESS OR CAREER, TOO!

[WWW.PACHIMCLEOD.COM](http://WWW.PACHIMCLEOD.COM)



I'm so excited to help you discover and dive into your Emotional Identity Profile! Emotional profiling is honestly one of my favorite things in the entire world. If you know me, you know this is my jam!

What started as a hobby, from me reading a book as a teenager in my childhood home in Dominican Republic, has turned into a 17 years career as a Psychologist and now coach. Here's what I can tell you, knowing and understanding a person's emotional identity is LIFE CHANGING.

**Because your emotional identity is simply put, the way you're emotionally wired. Your emotional identity refers to the unique characteristics you were born with. (aka. Your nature)**

After working with thousands of people in the educational, therapeutical, religious, non-profit and coaching I've discovered that the secret to UNLEASHING a person from the inside out comes from helping them discover, and align with the NATURAL wiring.

People heal. Kids thrive. People become confident. Marriages become closer. Employees takeoff. Entrepreneurs standout. All when they stop fighting who they are and instead LEVERAGE IT!

I want to help YOU do the same. Let's dive in!

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## THE BOSS

<u>NAMES:</u>	Primary EID	Secondary EID
1. You:		
2. _____		
3. _____		
4. _____		
5. _____		
6. _____		
7. _____		

**We ALL have a primary and secondary emotional identity!**

Example: I'm the FUNBOSS.

My motto is: Let's do it the FUN way (1st), and/or let's do it MY way (2nd!)

# MADE THIS *Way!*

## THE BOSS

Their motto:  
"Let's do it  
**MY Way**"

## THE FUN

Their motto:  
"Let's do it  
**the FUN Way**"

## THE RIGHT

Their motto:  
"Let's do it  
**The RIGHT Way**"  
(*aka. what I think is right*)

## THE CHILL

Their motto:  
"Let's do it the  
**the EASY Way**"

**We ALL have a primary and secondary emotional identity!**

Example: I'm the FUNBOSS.

My motto is: Let's do it the FUN way (1st), and/or let's do it MY way (2nd!)

# THE BOSS

LET'S DO IT MY WAY

Personal Traits:

TASK ORIENTED

Relationship:

• Extrovert (energized by SOME people)

Genius at:

• Action/ get it done/ completing in record time

Priority:

• Results and adventure

Described as:

• Persistent, determined, driven, born leader

Tendency:

• Bossy, impatient, harsh, sarcastic, push to hard

Drained by:

• Emotional talks, unclear boundaries, no results,  
• when they feel micro-managed, bored.

Rebels:

• By lashing out, control battle (as kid, talks back)

Energized by:

• Adventure, options, new visions or projects,  
• healthy competition, etc...

Famous people:

Oprah Winfrey, Gary V, Joyce Meyer, etc...

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# THE FUN

## LET'S DO IT THE FUN WAY

Personal Traits:

PEOPLE ORIENTED

Relationship:

Extrovert (needs to be around people)

Genius at:

New ideas/big imagination/ selling their idea

Priority:

Fun and happiness

Described as:

Fun, creative, optimistic, life of the party

Tendency:

Talks too much, not finish what started, distracted, messy, late, too loud

Drained by:

All the details, rules, monotony, conflict

Rebels:

By acting out (misbehaving to get attention)

Energized by:

Fun, variety, spontaneity, parties, surprises, anything fun or done around people. lol

Famous people:

Will Smith, Kat Ruth, Jim Carrey

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# THE RIGHT

LET'S DO IT THE RIGHT WAY

Personal Traits:

TASK ORIENTED

Relationship:

•  
•  
• Introvert (needs time by herself/himself)  
•  
•

Genius at:

• Optimizing, making things better, details  
•  
•

Priority:

• Respect and justice (fairness)  
•  
•

Described as:

• Analytical, musical, deep thinker, logical  
•  
•

Tendency:

• Overthink, critical, gets stuck on the negative  
•  
•

Drained by:

• Large groups, too many social gatherings  
•  
•

Rebels by:

• Isolating, revengeful, emotional punishment  
•  
•

Energized by:

• Structure, consistency, individuality, space  
•  
•

Famous people:

• Warren Buffet, Mother Teresa, Steve Jobs, Beyonce

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# THE CHILL

LET'S DO IT THE EASY WAY

Personal Traits:

PEOPLE ORIENTED

Relationship:

• Introvert (needs time by herself/himself)

Genius at:

• Harmony, listening, bringing it all together

Priority:

• Harmony and relaxation

Described as:

• Sensitive, loyal, great listener, etc

Tendency:

• Procrastinator, judged as too emotional

Drained by:

• Worrying about details

Rebels by:

• Passive aggressiveness, procrastinating

Energized by:

• Emotional support, downtime, knowing the agenda ahead of time, validation

Famous people:

Princess Diana, Bill Gates, Walt Disney

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# WANT MY HELP?



**I CAN HELP YOU  
DISCOVER AND LEVERAGE  
YOUR AND YOUR KIDS  
(LOVED ONES)  
EMOTIONAL ID!**

Your Emotional Identity truly runs EVERY aspect of your life.  
Just like every other human being you have a relationship with.  
**It's simply the way we're WIRED (hence, you were made that way!)**

Your spouse or significant other, your stubborn or shy kid, your quiet or domineering boss, your amazing ideal clients, that loud friend, your bossy or fun mom, your super organized or messy ex...  
EVERYONE has their own unique Emotional ID.

**and UNDERSTANDING your and their E.ID is the secret to:**

Shifting the arguments with your spouse.  
Figuring out how to help your kids listen, thrive or be more confident.  
Discovering how you most stand out on social media.  
And so much more

**HERE HOW I CAN HELP!**

C'mon over to [www.pachimcleod.com](http://www.pachimcleod.com) for more resources and to :  
**Sign up for my 30-Day Unleash Your Life Coaching Intensive!**

Let's take the next 30 days to work together, so I can help you uncover your Emotional ID (and your loved ones) so you can take your life, your kids and your business (or career) to the next level now!